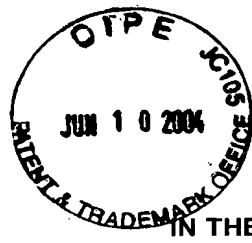


HEWLETT-PACKARD COMPANY  
Intellectual Property Administration  
P. O. Box 272400  
Fort Collins, Colorado 80527-2400



IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

ATTORNEY DOCKET NO. 10005378 -1

Inventor(s): Diane R. Hammerstad

Confirmation No.: 4199

Application No.: 09/768990

Examiner: John L. Young

Filing Date: Jan 23, 2001

Group Art Unit: 3622

Title: Delivery Of Time Significant Advertising

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

PETITION FOR EXTENSION OF TIME

RECEIVED  
JUN 21 2004  
GROUP 3600

Sir:

In an Office Action mailed on Feb 11, 2004, on the above-identified U.S. Patent application, a shortened statutory period of 3 months was set for response. In accordance with 37 C.F.R. 1.136(a), applicant(s) hereby request(s) a:

- ☒ one month
- ☐ two months
- ☐ three months
- ☐ four months

time extension so that the period for response to the Office Action expires on Jun 11, 2004. Authorization to charge the fee required by 37 CFR 1.17 to Deposit Account 08-2025 appears in the enclosed transmittal letter. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16 through 1.21 inclusive, and any other sections in Title 37 of the Code of Federal Regulations that may regulate fees. A duplicate copy of this sheet is enclosed.

I hereby certify that this correspondence is being deposited with the United States Postal Service as :

- ☒ First Class Mail
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in an envelope addressed to: Commissioner for Patents, Alexandria, VA 22313-1450.

Date of Deposit: 6/7/04

Typed Name: Raymond A. Jenski

Signature: Raymond A. Jenski

Respectfully submitted,

Diane R. Hammerstad

By Raymond A. Jenski

Raymond A. Jenski

Attorney/Agent for Applicant(s)

Reg. No. 31,267

Date: 6/7/04

Telephone No.: 541 715 8441

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